

Vinay Pushpakaran



Business Keynote Speaker
Marketing Strategy Expert
Customer Experience
Consultant

ABOUT VINAY

Vinay Pushpakaran is a business keynote speaker and a seasoned marketing strategy expert. He speaks on Customer Experience, The Future of Marketing and Entrepreneurship.

He helps organizations improve their customer experience and boost organic growth. Vinay is a long-standing member of the Professional Speakers Association of India and the Secretary of its Chennai Chapter. He has spoken at hundreds of events and kept his audience engaged with practical nuggets, relatable stories and a dash of humour.

Creating launchpads for new products, new brands and new businesses is his happy space. Through his 18+ years of experience as a marketer and entrepreneur, he has launched 6 new businesses, 12 new brands and 14 new products across 7 countries.

Vinay believes that customer experience is the best differentiator and growth driver in a crowded market with rapidly shrinking attention spans. As a speaker, coach and consultant, he creates transformational experiences for his audience and clients.

KEYNOTES



THE FANDOM FORMULA

Create superfans for your brand and drive organic growth

Learn the mindset, tools and strategies to build a remarkable experience that your customers would love to rave about.



STAND OUT OR FALL OFF

Differentiate your brand in an attention-starved information-saturated market

Gain clarity to carve out a truly unique differentiator for your brand, that enables your customers to see you the way you want them to.



BREAK THE SILOS

Create a customer-centric organization that fosters brand loyalty

Build, nurture and reinforce a customer-centric culture in your organization by breaking down organizational silos and defining customer experience roles.

LOOKING TO REINFORCE THE CUSTOMER
FOCUS FOR YOUR BRAND? LET'S CONNECT

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